

MEDIA RELEASE



12 February 2020

A perfect match

Loved-up couples are not the only ones feeling Cupid's touch this Valentine's Day.

Two Toowoomba not-for-profit organisations have updated their relationship status and announced they are in an official partnership.

Toowoomba Friendlies Pharmacy in Mylne Street and community organisation YellowBridge QLD will work together over the next 12 months after YellowBridge was chosen as the pharmacy's Community Group of Choice for 2020.

"We are over the moon, to be honest," YellowBridge Chief Executive Officer Penny Hamilton said.

"It means a lot to us that a local business like Friendlies, which has been a wonderful supporter of the local community for many years, has chosen to support us this year," Ms Hamilton said.

"It's a great feeling to have the support of a local business who recognises and appreciates the important work we do in the community."

Friendlies' staff will host fundraisers throughout the year with all proceeds donated to YellowBridge.

They will also don YellowBridge's 'We find the joy' yellow tee shirts and wear them in-store every Friday to promote the partnership.

In return, YellowBridge staff will run pop-up information sessions at Friendlies' pharmacy at 8 Mylne Street to help older customers learn more about its range of senior services including yard maintenance, home modifications and in-home care.

Friendlies Pharmacist in Charge Victoria Schultz said YellowBridge ticked all the right boxes to be its Community Group of Choice.

"The partnership is an excellent match of two local not-for-profit businesses who share similar values and community spirit," Ms Schultz said.

"It makes our staff very proud to be able to give back to our local community, especially to an organisation like YellowBridge that does so much for many people like our senior customers."

PHOTO: PERFECT MATCH: Announcing their new partnership are Toowoomba Friendlies Pharmacy Olivia Scanlan (left) and Victoria Schultz with YellowBridge CEO Penny Hamilton.

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