

## SPONSORSHIP AND DONATIONS POLICY



YellowBridge QLD recognises that sponsorships are a vital mechanism of relationship building and can be a powerful way to build and strengthen partnerships with external stakeholders. It is recognised that such alliances can provide important financial and marketing support to potential partners of YellowBridge QLD while at the same time generate additional revenues to support client needs.

YellowBridge QLD will select and manage its sponsorships by ensuring that:

- All sponsorships align with the Corporate Strategic Plan and the values of YellowBridge QLD.
- Sponsorship of YellowBridge QLD or of any project, program or event held by YellowBridge QLD, will not entitle any sponsor to influence any decision of the company.
- YellowBridge QLD will not enter into any arrangement with any organisation where the association with the prospective partner or acceptance of the sponsorship would jeopardise the financial, legal or moral integrity of YellowBridge QLD or adversely impact upon YellowBridge QLD's standing and reputation in the community.
- All sponsorship alliances or partnerships will be consistent with existing YellowBridge QLD policies.

YellowBridge QLD values the work undertaken by other like-minded organisations and embraces our corporate social responsibility. We will undertake an annual sponsorship program to support initiatives proposed by others.

YellowBridge QLD will also accept donations from individuals or organisations and will recognise the generosity of the gesture. Donations received will be managed under the Deductible Gift Recipient framework and the same assurances as sponsorships.

### Related Policies

- Code of Conduct
- Confidentiality and Privacy Policy
- Risk Management Policy
- Governance Policy

### Related Procedures

- Sponsorship Procedure

### Related Documents

- Conflict of interest Declaration
- Certificate of Approval – AS/NZS ISO 9001-2008: Quality Management Requirements
- YellowBridge QLD Ltd Values Statement

### Quality Framework References

- Standards 1 & 6 – Human Services Quality Framework
- Standard 1 – Community Care Common Standards
- Standards 4, 5 & 6 – National Regulatory Code Community Housing
- ACNC

### ISO 9001:2008 Quality Management Standards References

- 4.1 – General Requirements
- 4.2 – Documentation Requirements
- 5 – Management Responsibility
- 5.4 – Planning
- 5.6 – Management Review
- 8 – Measurement, Analysis and Improvement

### Policy Approval Authority

- YellowBridge QLD Ltd Board

### Policy Custodian

- Chief Executive Officer