

MEDIA RELEASE



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Full speed ahead for historic alliance

People with a disability in Toowoomba are the winners from an historic deal signed today between local not-for-profit organisation, YellowBridge QLD, and Toowoomba Toyota.

The agreement marks a meaningful collaboration between a successful private company and a community organisation that supports more than 4000 people throughout the Darling Downs each year.

The partnership means Toowoomba Toyota will become the exclusive vehicle sponsor of two YellowBridge vehicles including a HiAce van with specially fitted wheelchair ramp.

The extra long wheelbase commuter van has generous interior space and will be used by the YellowBridge Disability Support Program to transport clients to social outings and appointments.

“This is a momentous day for YellowBridge and we are very proud to be partnering with a successful business like Toowoomba Toyota to deliver these wonderful benefits for local people with a disability,” YellowBridge Chief Executive Officer Penny Hamilton said.

“At YellowBridge, our philosophy is all about working together no matter what side of the private or community fence you sit,” she said.

“We’re really pleased to have found a like-minded partner in Toowoomba Toyota to help us continue the important work we do in the local community.”

The partnership goes one step further with Toowoomba Toyota to be the Foundation Partner of YellowBridge’s new social enterprise, Collectables, which will be officially opened on 7 June by The Hon Coralee O’Rourke MP.

Collectables features a boutique op shop, men’s shed and group activity space to help people with a disability gain employment, access work opportunities and learn new skills.

The enterprise has sparked early support from the public with many people donating second-hand goods to the op shop ahead of its June opening.

Toowoomba Toyota has a long history of being a generous community supporter and this latest partnership is testament to their ongoing commitment.

Dealer Principal Brett Motton said Toowoomba Toyota was proud to be involved in initiatives that benefit the local community.

“We take our business and social responsibilities very seriously and supporting the local community through partnerships like this one is important to us,” Mr Motton said.

“Supporting others is part of our business DNA and it is our way of showing our gratitude to the local community for their ongoing support of Toowoomba Toyota.”

MEDIA CONTACT: Heather Smith, 0403 462 686, heather@wishbone.com.au

YellowBridge QLD is a local, independent, not-for-profit organisation that provides housing, disability support and home services across the Darling Downs.